



HerSide

Media Kit

@hersidemag

www.hersidemagazine.com

About Herside

HerSide Magazine is a storytelling and culture platform amplifying the voices of Black women, Arab women, Muslim women, and women in the diaspora living in Canada and beyond. It's a space for real stories, layered identities, and powerful perspectives.

Tagline: Stories from HerLens.





Audience

Main Demographic

- Diaspora women in Canada and globally
 - Black, Arab, and Muslim women seeking representation
 - Allies, creatives, and culture-shapers
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Profile

Our readers are culturally aware, socially engaged, and deeply invested in identity, representation and storytelling.



Partnership Opportunities

HerSide works with brands, organizations, and changemakers who align with our values.

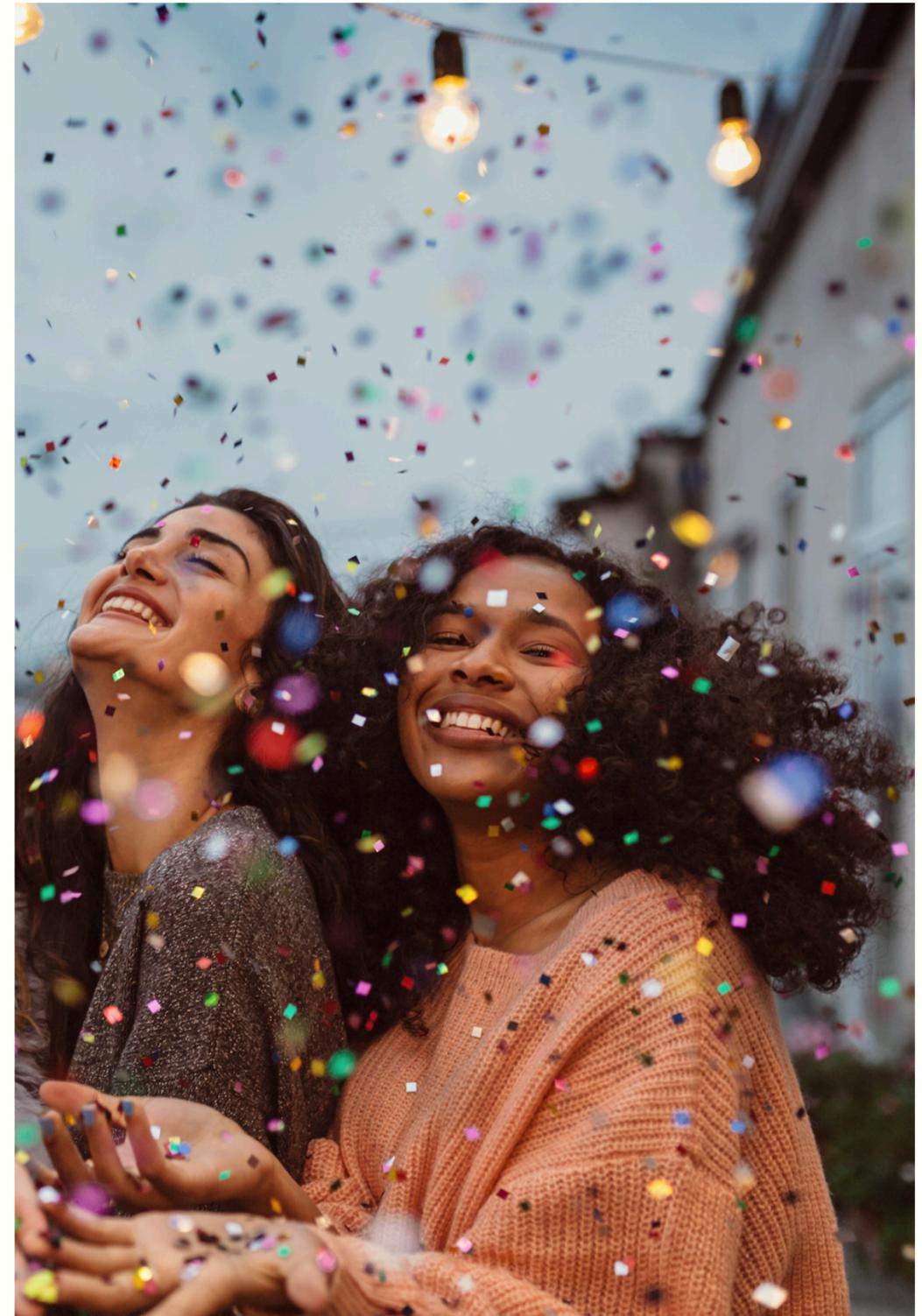
Opportunities include:

- Sponsored content and native advertising
- Social media partnerships (Instagram, TikTok, LinkedIn)
- Event coverage and brand collaborations
- Newsletter features in the HerSide Digest
- Affiliate and product reviews (aligned with lifestyle pillar)

Why Partner With Us?

HerSide is culture-driven, community-centered, and storytelling-first. Partnering with us means:

- Reaching an engaged, niche audience of diaspora women
- Building authentic connections through stories and lived experiences
- Growing visibility in Canada and global diaspora communities
- Aligning your brand with diversity, representation and culture



Contact

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Thank You